

COST ESTIMATE REQUEST

Completing this form puts you under no obligation. It will give you the opportunity to think about how you want your book to look, and give us the information we need to prepare a cost estimate for its design and production.

If you are unsure about any of the points set out below just put a question mark in the appropriate box.

Please complete both sides of this form

Date:

Your Name:

Home Address:

Postcode:

Telephone: E-mail:
(Daytime)

It is extremely helpful if you can include a contact telephone number as this allows us to clear up any points that are relevant to your book as they arise.

Your Book:

Title:

Author's Name:

(Please show the name as it should appear on the book)

Subject Matter: *(eg Teaching/Poetry/Novel/Biography, etc)*

Is the book already written and completed? Yes No

If no, when might you complete it? (month / year)

Could the text you send us be accompanied by a matching file on disk?

Yes No *(Please see 'Supplying your text' on our website)*

Number of Words: *(to nearest 1,000)* *Please note that the minimum is about 15,000 words (or 64 pages in a finished book)* Number of Chapters:

What size would you like the finished book to be? *(See our 'Page Size Guide' PDF)*

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A	B	Demy	Royal
178 x 111mm	198 x 128mm	216 x 135mm	234 x 153mm

(Please note that the first dimension is always the height, upright)

How would you like your finished book to be bound?

Paperback or Hardback
(Demy and Royal only)

Paperback: *The most economical style, the printed card cover being cut flush with the text pages.*

Hardback: *Much more expensive than paperback; the hard 'case' extending beyond the edge of the text pages is normally covered with a plain colour material with the title etc foil-blocked on the spine, and a printed dustjacket wrapped around the case.*

Please turn over to continue . . .

Do you wish to supply drawings/photos to go inside your book?* Yes No

If to **print on text paper** (in black & white only, not in colour) –

How many would be drawings in simple black line

How many drawings with pencil shading ; How many photos

If to **print separately on smooth artpaper section** (much more expensive) –

How many in black & white ; How many in colour

Might they all fit on: 4 pages or 8 pages

These would be printed on artpaper as a separate 'plate section' and bound in near the centre of the book.

How would you like the cover/jacket of your book to appear?

We allow for FULL COLOUR as standard – if you prefer we can design your cover to appear in less than 'full' colour, but the price would be the same.

With front cover photo YOU supply ; With front cover photo WE supply (costs more)

Without front cover photo (i.e. graphics & lettering only)

With illustration YOU supply ; With illustration WE supply (costs more)

Please describe briefly how you imagine the front of the cover/jacket might look:

Quantity: Approximate number of copies of your book to be produced:

eg 1,000 – 2,000 (Minimum 500)

NB: *The preparation costs remain the same for a print run of 500 or 5000 (or more) copies. Therefore the cost per book goes down as the number of books produced increases. You will of course wish to consider carefully how your book is to be marketed and what the sales potential is. At this stage you do not need to make a final decision, and we can show you estimated costs for a range of quantities if you wish, but please give us some guidance.*

Sales, Marketing & Distribution (Please see important details on our website)

Would you like to receive cost details for **Thankful Distribution?**
(Christian booktrade only) Yes No

Would you like your book to be considered for co-publication with **Thankful Books?**
(Christian booktrade, and only available as an upgrade from Thankful Distribution; additional charges apply) Yes No
(If yes please send us a copy of your complete manuscript, ideally just on disk)

Would you like to receive cost details for distribution into the **General booktrade (Avenue Books)** if appropriate? Yes No

Please return this form to our address at the top of the first page

*Please see details on our website.